

MANAYUNK BOOK CLUB TIMES

★ SPOTLIGHTING BOOKS. IGNITING CONVERSATIONS. INSPIRING READERS. ★

BUILDING THE AMERICAN DREAM: ONE RISK AT A TIME

Gorm Tuxen's remarkable journey from Denmark to entrepreneurial success in America.

From the scent of sawdust in a Danish workshop to the fast-paced business world of America, Gorm Tuxen's story is one of perseverance, courage, and vision. In his powerful new book, *Immigrant Entrepreneurship in America: Insights from the Journey to Success*, Tuxen shares the lessons he learned while building a life—and multiple businesses—through hard work, bold decisions, and an unwavering belief in possibility.

A JOURNEY OF COURAGE

Arriving in America with ambition but limited resources, Gorm faced the challenges many immigrants know too well—cultural adjustment, financial uncertainty, and the pressure to succeed. But he did not just overcome those challenges—he used them as fuel.

“Every risk taught me something. Every challenge made me stronger. Every success was built on lessons learned the hard way.”



What began as a single store in Nashville grew into a remarkable entrepreneurial journey spanning more than four decades. Today, Gorm Tuxen is the Founder and CEO of Tuxen Group, LLC, leading companies that shape the future of security, parking, transportation, and technology integration across the Americas.

“SUCCESS IS NOT DEFINED BY WHERE YOU COME FROM, BUT BY THE DECISIONS YOU MAKE AND THE ACTIONS YOU TAKE.”
— GORM TUXEN

AT A GLANCE



DANISH ROOTS, STRONG VALUES
Raised in postwar Denmark by a hardworking father, Gorm learned early the values of discipline, craftsmanship, and perseverance.



A BOLD LEAP TO AMERICA
Determined to build a better future, Gorm immigrated to the U.S. to pursue opportunity and a dream.



AN ENTREPRENEURIAL BEGINNING
In 1986, he invested everything he had to open a Scandinavian furniture store in Nashville—his first step into business ownership.



A LIFETIME OF INNOVATION
From furniture to high-tech infrastructure, Gorm built and led companies delivering solutions in security, parking, and transportation technologies.



STILL SOARING
His latest venture, Blue Gold Flight, reflects his passion for aviation and safety with an eco-friendly vision for the future.



Gorm Tuxen is a visionary entrepreneur with over 40 years of expertise in business development, software engineering, and systems design.

As Founder and CEO of Tuxen Group, LLC, he leads companies specializing in security, parking, and transportation technologies across the Americas.

- Through **Tuxen & Associates, Inc.**, he has represented NEDAP Identification Systems, advancing intelligent security access solutions.
- At **IPsens, LLC**, he has developed cloud-based parking platforms that improve urban mobility.
- **Tuxen Integrated Systems, LLC** has designed major marquee security integration projects for the World's largest outdoor retailer and major resort operator.
- His latest venture, Blue Gold Flight, reflects his passion for aviation and safety, introducing an eco-friendly aircraft cleaner.

From craftsmanship to code, from furniture to flight—Tuxen's careers sga ta testament to innovation, leadership, and the power of purpose.

DISCUSSION HIGHLIGHTS

Our book club conversation explored the ideas and lessons that resonated most with readers. Here are a few key takeaways:



THE IMMIGRANT MINDSET
How the immigrant experience builds resourcefulness, adaptability, and a deep appreciation for opportunity.



RISK AND REWARD
Why taking calculated risks is often the turning point on the road to entrepreneurial success.



VALUES IN ACTION
How integrity, gratitude, and hard work create strong teams, loyal customers, and lasting impact.

JOIN THE CONVERSATION

What lessons from Gorm Tuxen's journey inspired you the most? Share your thoughts with our community!

“The American dream is not just about what you achieve, but how many lives you touch along the way.” — GORM TUXEN